

USING METRICS TO GUIDE SCHOOL SELECTION



ON-SITE WORKSHOP DETAILS

Do you struggle each year to identify the schools that generate your highest-quality candidates and the strongest return on your investment, and to phase out those schools that do not? When you receive special requests to start or continue recruiting at non-target schools, can you use data to demonstrate why recruiting efforts would be better channeled elsewhere? Learn how proper, consistent use of analytics can enhance school selection and recruiting ROI at your organization.

Following this program, you will be able to:

- ✓ Describe the work force planning cycle and complete a job analysis;
- ✓ Create a multi-tiered university relations plan;
- ✓ List and analyze three measures to determine the quality of your recruits; and
- ✓ Defend your school selection using comprehensive, qualitative, and quantitative school assessment.

LENGTH: 4 hours

INSTRUCTOR: NACE-certified trainer

CAREER LEVEL: Basic- and intermediate-level university relations and recruiting professionals



CONTINUING EDUCATION CLOCK HOURS:

This activity has been approved for 4.0 (HR (General)) recertification credit hours toward California, GPHR, HRBP, HRMP, PHR, and SPHR recertification through the HR Certification Institute.

USING METRICS TO GUIDE SCHOOL SELECTION	LEVEL 1 (10 people)	LEVEL 2 (20 people)	LEVEL 3 (30 people)
Half-Day Workshop	\$5,000	\$7,250	\$8,500

Please note: This on-site workshop may not be recorded or reproduced in any way.

FEES INCLUDE:

- Instructor
- Course Workbooks
- Course Handouts

FEES EXCLUDE:

- Location/Facilities
- Audiovisual needs (laptop, remote microphone, projector)
- Food/Beverage
- Incidentals (flip charts, markers)

SCHEDULE YOUR ON-SITE TRAINING PROGRAM

Contact NACE Professional Development at educationrequest@naceweb.org or 610.625.1026