

ASSESSING THE UNIVERSITY RELATIONS AND RECRUITING FUNCTION



VIRTUAL ON-SITE WORKSHOP DETAILS

Can you articulate your university recruiting and relation (URR) program's strengths and weaknesses?
 Could you successfully prioritize enhancement initiatives to maximize improvement for your URR team?

Examine the URR function from 18 dimensions and diagnose the areas exerting the most positive and negative impact on your program's ROI with NACE on-site training.

Two Options Available

The half-day, virtual workshop focuses specifically on the evaluation of your current URR program, including improvement processes and strategic planning.

The full-day, virtual workshop walks attendees step-by-step through the URR process using a case study. Attendees then apply lessons learned to their individual URR program - best for those developing, creating or significantly expanding their program.

LENGTH: 4 hours (half-day) or 6.5 hours (full-day)

INSTRUCTOR: NACE-certified trainer

CAREER LEVEL: Basic- and intermediate-level university relations and recruiting professionals



CONTINUING EDUCATION CLOCK HOURS:

This activity has been approved for 4.0 or 6.5 (HR (General)) recertification credit hours toward California, GPHR, HRBP, HRMP, PHR, and SPHR recertification through the HR Certification Institute.

ASSESSING THE URR FUNCTION	LEVEL 1 (10 people)	LEVEL 2 (11+ people)
Half-Day, Virtual Workshop	\$3,500	\$350 per person
Full-Day, Virtual Workshop	\$4,000	\$400 per person

Please note: This on-site workshop may not be recorded or reproduced in any way.

FEES INCLUDE:

- NACE Faculty
- NACE Staff Support
- Learning Guide
- Handouts/Resources

SCHEDULE YOUR ON-SITE TRAINING PROGRAM

Contact NACE Professional Development at educationrequest@naceweb.org or 610.625.1026